

# MLMC

MONTREAL LIGHT MICROSCOPY COURSE

JULY 16-20, 2018



Montreal Light Microscopy Course – July 16-20, 2018

## MLMC 2018 Frontiers: 3D Imaging: Dead or Alive

McGill University, Advanced BioImaging Facility

### Partnership Opportunities

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Partnership	Cost	Benefits include
<b>Platinum</b> Exclusive opportunity	<b>\$10,000</b>	<ul style="list-style-type: none"><li>• Opening reception sponsorship</li><li>• Sponsorship of Keynote Talk and Reception</li><li>• 5 company representative registrations</li><li>• Large logo and banner on website</li><li>• Logo on the program</li><li>• Logo on participant e-mail correspondences</li><li>• Full page advertisement on the inside front or back cover of the course program</li></ul>
<b>Gold</b>	<b>\$5,000</b>	<ul style="list-style-type: none"><li>• Lunch break sponsorship</li><li>• 4 company representative registrations</li><li>• Medium logo on website</li><li>• Logo on the program</li><li>• Full page colour advertisement in the course program</li></ul>
<b>Silver</b>	<b>\$2,500</b>	<ul style="list-style-type: none"><li>• Coffee break sponsorship</li><li>• 3 company representative registrations</li><li>• Medium logo on website</li><li>• Logo on the program</li><li>• Full page colour advertisement in the course program</li></ul>
<b>Bronze</b>	<b>\$1,500</b>	<ul style="list-style-type: none"><li>• 2 company representative registration</li><li>• Medium logo on website</li><li>• Logo on the program</li><li>• Full page colour advertisement in the course program</li></ul>

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Confirm your selection online at <https://www.eply.com/mlmc2018>

MLMC 2018 Secretariat | [mlmc@curlydog.ca](mailto:mlmc@curlydog.ca) | +1 866-661-0880 x1 | [www.abif-mlmc.ca](http://www.abif-mlmc.ca)

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### Sponsorship Opportunities

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Sponsorship	Cost	Benefits include
<b>Lunch-N-Learn</b> Limited number of opportunities	<b>\$1,500</b>	<ul style="list-style-type: none"><li>• Present a 20-minute product demonstration over the lunch break</li><li>• 1 company representative registration for the week, or 2 company registrations for the day of the Lunch-n-Learn Talk</li></ul>
<b>Lunch</b>	<b>\$1,000</b>	<ul style="list-style-type: none"><li>• Logo in the program and advertised sponsorship at one lunch break</li></ul>
<b>Coffee Break</b>	<b>\$ 500</b>	<ul style="list-style-type: none"><li>• Logo in the program and advertised sponsorship at one coffee break</li></ul>
<b>Program</b>	<b>\$2,000</b>	<ul style="list-style-type: none"><li>• Front or back inside cover advertisement in the program / laboratory manual</li></ul>

Exclusive opportunities for confirmed partners and sponsors – first come, first served

#### Lanyards, Badge Holders, Course Bags

- Provide 100 items with your exclusive corporate branding

#### Pens, Note Pads Product Give-Aways

- Provide 100 items with your corporate branding. Pens, writing pads and other items are welcome for distribution in the course bags (e.g., live cell dishes, plastic calibration slides....)

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### MLMC Fact Sheet

#### Why Participate in the 2018 MLMC?

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##### MLMC 2016 participant feedback:

- 100% of participants would recommend participation in the MLMC to others
  - 160 MLMC 2016 participants were either core facility staff or managers, research associates, graduate students, or post doctoral fellows from academic institutions
  - 100% had ample opportunities to participate in course discussions
  - 94% indicated the course content was relevant to their work
  - 94% found hands-on activities relevant to their work
  - 94% were satisfied with the foundation of microscopy knowledge they gained
  - 60% of companies indicated they *would* (30% said they *might*) recommend participation to other companies
  - Fees were reasonable and the length of the course was appropriate
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##### MLMC 2016 participating institutions included:

- Boston University
- Concordia University
- Dalhousie University
- Dana-Farber Cancer Institute
- Harvard University
- Institut de recherches cliniques de Montréal
- Janelia Research Campus
- Lewis and Clark College
- McGill University
- Montreal Neurological Institute
- NIH National Heart, Lung, and Blood Institute
- Skirball Institute, New York University
- Stanford University School of Medicine
- Universidad Central del Caribe
- Université de Montréal
- Université Laval
- University Health Network
- University of Alberta
- University of Calgary
- University of Melbourne
- University of North Carolina at Chapel Hill
- University of Ottawa